

Blue Flag means Quality

- International Eco-Certification program endorsed by UNEP and UNWTO
- Administered by Foundation for Environmental Education - now in its 23rd year
- Promises annual maintenance of high quality standards
- Supports standards through annual monitoring
- Reviews criteria every five years
- Integrates different perspectives of the beach ecosystem

Role of Environmental Defence

1. Administer the program and support applicants throughout the process
2. Coordinate monitoring
3. Facilitate the Regional Juries
4. Develop the program through promotion, marketing, fundraising, partnerships
5. Work with a network of community groups that support the goals of the program

Applying for a Blue Flag

1. Conduct a feasibility study
2. Make recommendations if needed
3. Conduct a pilot phase
4. Application made to Regional Jury
5. Final approval by International Jury
6. Beach is monitored to ensure standards are met
7. A Blue Flag is good for one year only and must be renewed

Blue Flag Beach Criteria

The 27 Blue Flag Beach Criteria are grouped into four categories and include 23 imperative and 4 guideline criteria:

Water Quality – 4 criteria

Environmental Education & Information

– 5 criteria

Environmental Management – 10 criteria

Safety and Service – 8 criteria

**SAUBLE BEACH TOURISTS
INFORMATION CENTRE
JUST AHEAD**



Blue Flag Candidate Beach



Clean Water Now!

Clean Water Now is a project initiated by the Rotary Club of Grand Bend, the Grand Bend Community Foundation in cooperation with The Municipality of Lambton Shores. The project involves a comprehensive public education program to educate area residents, visitors and school children.



The program also includes an extensive water quality monitoring program of surface water systems (area creeks, drainage ditches etc). This program will help us determine potential sources of pollution.



The "Lambton Shores SWIM" (Swimming Water Information Monitor) Project monitors lake water quality, turbidity, water temperature, wave height and other important information that will assist us in measuring overall lake water quality. The SWIM monitor is a totally "made in Lambton Shores" piece of equipment. The monitor operates by solar power and transmits data to a computer housed in the Grand Bend Harbour office. The data began being collected in 2007 and will continue to operate for at least five years to develop the information we need to determine sources of pollution and appropriate remedial action. Boaters and swimmers are asked to stay clear of the equipment as it is highly sensitive and could cause electric shock or injury in high wave conditions.



A Joint Project of the Rotary Club of Grand Bend, the Grand Bend Community Foundation and The Municipality of Lambton Shores.



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When we raise the Blue Flag, we are celebrating high quality beaches and recognizing a commitment to environmental sustainability



How to contact us

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