

BIG Boating Opportunities



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&

**Chairman, Sport Fishing and Boating Partnership
Council**

Great Lakes / St. Lawrence River Map



BIG Funding Sources

- Taxes paid by consumers on fuel for motorboats & small engines
- Import duties
- Excise taxes on....
 - Fishing equipment
 - Rods/reels
 - Tackle boxes
 - Electric motors

BIG Goals

- Facilities for traveling boaters
- Access to shoreside services and amenities
- Economic impact for local economies

Great Lakes Boating Economy



Economic Impacts of Recreational Boating



Ed Mahoney & Dan Stynes
Michigan State University

Dave Knight
Great Lakes Commission



Great Lakes Boating Economy

DRAFT

Great Lakes Recreational Boating Economic Benefits Study



November, 2004

Economic Impacts of Trip Related Spending for Registered Boats in Great Lakes States.

Sector/Spending Category	Sales \$ Millions	Jobs	Personal Income \$ Millions	Value Added \$ Millions
Direct Effects				
Lodging	\$1,031	16,416	\$450	\$730
Marina services	\$310	4,100	\$115	\$194
Restaurant	\$1,679	43,421	\$712	\$803
Recreation/entertainment	\$278	3,681	\$103	\$174
Repair/maintenance	\$987	7,222	\$193	\$506
Food processing	\$217	915	\$37	\$57
Marine supplies	\$55	332	\$14	\$17
Petroleum Refining	\$466	180	\$21	\$28
Retail Trade	\$1,444	27,979	\$688	\$899
Wholesale Trade	\$349	2,308	\$134	\$235
Other Local Production	\$22	175	\$7	\$10
Total Direct Effects	\$6,838	106,728	\$2,474	\$3,652
Secondary Effects	\$5,858	53,156	\$1,803	\$1,678
Total Effects	\$12,696	159,884	\$ 4,277	\$ 5,330
Multiplier	1.9	1.5	1.7	1.5

Total Trip Spending for Registered Boats Using Great Lakes (\$ Millions).

Spending category	Not Marina					Marina				Total
	Less than 16'	16-20'	21-27'	28-40'	More than 40'	Less than 21'	21-28'	28-40'	More than 40'	
Lodging	\$55	\$68	\$43	\$1	\$1	\$4	\$37	\$12	\$3	\$223
Marina services	\$6	\$418	\$20	\$7	\$2	\$1	\$13	\$24	\$7	\$98
Restaurant	\$61	\$130	\$75	\$16	\$4	\$7	\$61	\$43	\$10	\$407
Groceries	\$61	\$100	\$61	\$10	\$3	\$5	\$43	\$30	\$11	\$324
Boat fuel	452	\$182	\$122	\$21	\$6	\$9	\$97	\$51	\$16	\$556
Auto fuel	\$55	\$101	\$44	\$3	\$0	\$5	\$23	\$8	\$1	\$240
Repair/Maint	\$39	\$84	\$38	\$13	\$2	\$4	\$23	\$12	\$4	\$219
Marine supplies	\$21	\$53	\$35	\$6	\$2	\$4	\$21	\$13	\$3	\$157
Recreation/ entertainment	\$8	\$18	\$21	\$3	\$1	\$1	\$11	\$10	\$2	\$73
Shopping	\$4	\$15	\$13	\$3	\$1	\$1	\$11	\$8	\$3	\$59
Total (\$ Millions)	4360	\$769	\$471	\$82	\$21	\$41	\$342	\$211	\$60	\$2,357

User Pay / User Benefits concept

- \$ sources (excise taxes)
- US \$ total (\$700m-\$400m states)
- Uses: boating safety, clean vessel, sport fish, access (ramps), infrastructure

BIG

Benefits both local boaters and
transients*

**Maritime tourists, boats+ 26-ft*

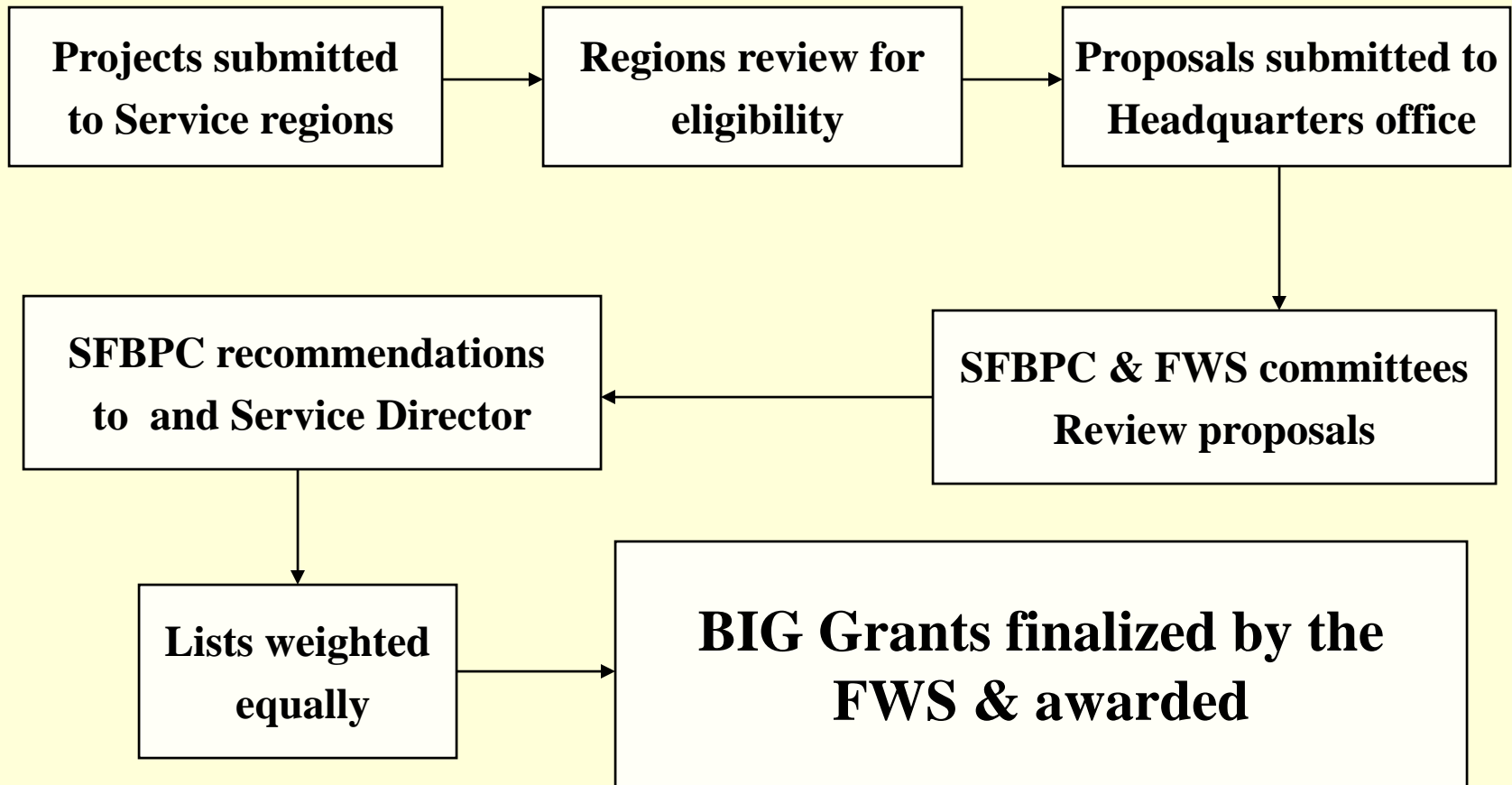
Boomers are Coming!!!



The Great Loop



Grant Review Cycle



BIG Scoring Criteria

Points awarded if project proposal....

- Provides waypoint linkage
- Provides access to recreational, cultural, historic, natural or scenic opportunities
- Provides significant economic impact
- Provides for multistate cooperation
- Uses private local matching funds
- Is developed through public/private partnership
- Is cost efficient

Resources FYI

- Working Waterways and Waterfronts, 2007
(conference proceedings/ListServe)

WateraccessUS.com

- Mich. Working Waterfronts, 2008 (Conference proceedings)

<http://www.miseagrant.umich.edu/workshops/workingwaterfronts/>

- GT Lakes Small Harbors Coalition:

<http://www.miseagrant.umich.edu/harbors/index.html>

‘Believe me, my young friend, there is *nothing* -- absolute nothing -- half so much worth doing as simply messing about in boats.’



QUESTIONS?

