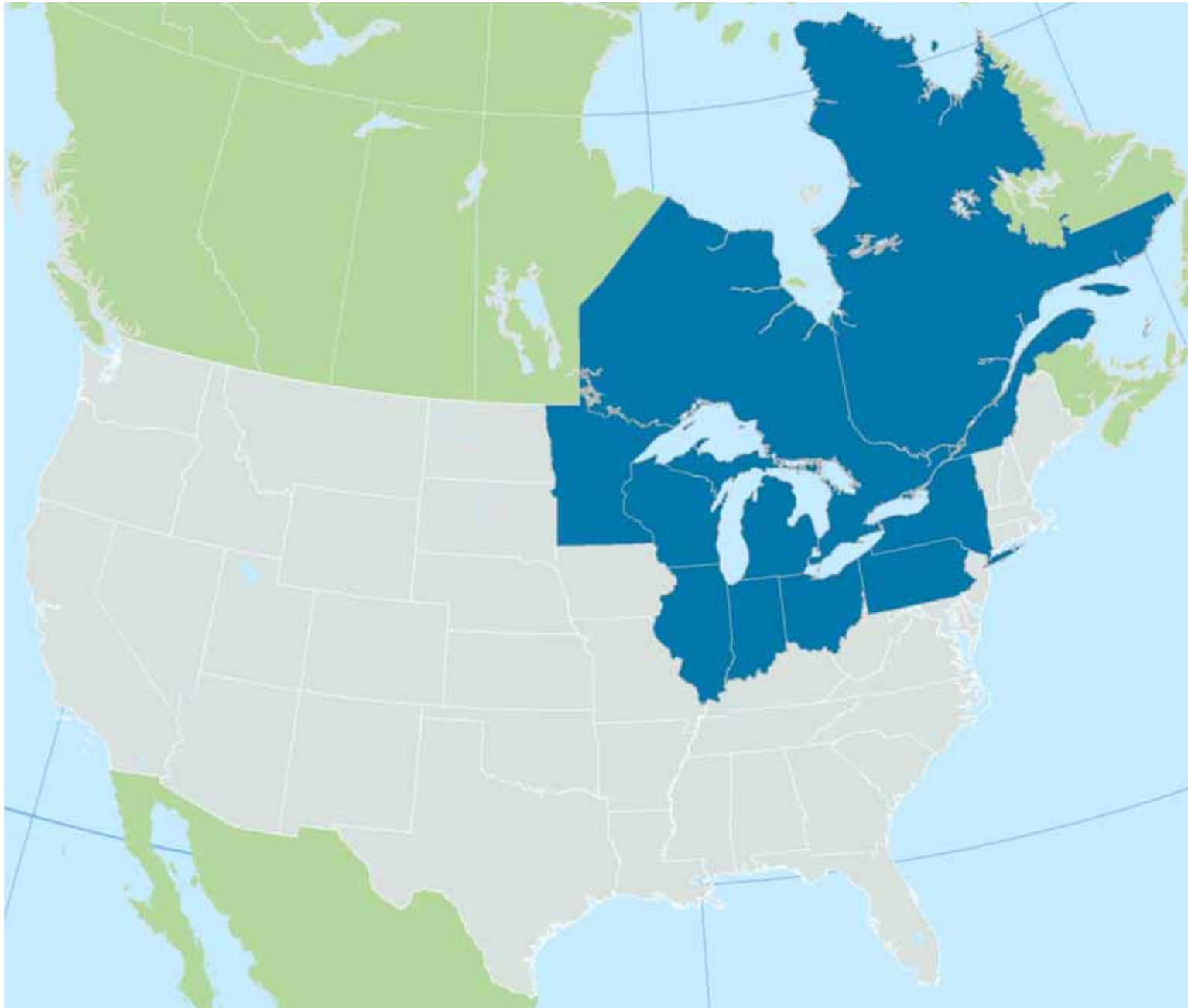


Great Lakes & St. Lawrence Region



Non-Farm Economy

- \$4.6 trillion GDP (30% of US/Canada)
- 47.6 million employment (31% of US/Canada)
- 80 *Fortune* Global 500 HQs
- 138 *Industry Week* Global 1000 HQs

Industry Specializations in Nearly All Major Sectors
(see following pages for detail):

- Durable Goods Manufacturing
- Non-Durable Goods Manufacturing
- Wholesale Trade
- Transportation & Warehousing
- Information
- Finance & Insurance
- Professional, Scientific & Technical Services
- Educational Services
- Health Care & Social Assistance
- Arts, Entertainment & Recreation
- Other Services (excl. Public Administration)

Manufacturing

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Food (Grain/Oilseed Milling; Sugar/Confectionery; Dairy Products; Bakeries/ Tortilla Mfg.)	\$54.0	32%	559,800	33%
Apparel & Leather (Cut & Sew Apparel; Accessories & Other Apparel; Leather & Hide Tanning/Finishing)	\$5.7	32%	84,160	31%
Paper (Pulp, Paper & Paperboard Mills; Converted Paper Products)	\$23.3	39%	213,400	41%
Printing & Related Activities	\$22.9	43%	282,000	43%
Chemicals (Pharmaceuticals; Paint, Coatings & Adhesives; Soap/Cleaning Compounds & Toilet Preparations)	\$89.7	33%	340,300	36%
Plastics & Rubber	\$32.9	44%	372,400	44%

Manufacturing (continued)

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Nonmetallic Mineral Products (Glass & Glass Products)	\$5.0	39%	171,400	33%
Primary Metals (Iron & Steel Mills & Ferroalloys; Mfg. from Purch. Steel; Nonferrous Metal (exc. alum.) Products; Foundries)	\$38.4	53%	272,300	53%
Fabricated Metals (Forging/Stamping; Cutlery/Hand Tools; Boilers, Tanks & Shipping Containers; Hardware; Spring/Wire; Machine Shops/Turned Products; Coating, Engraving, Heat Treating; Other)	\$67.0	43%	745,000	44%
Machinery (Industrial; Commercial; Metalworking; Engine, Turbine & Power Transmission; Gen. Purpose)	\$60.0	43%	589,300	45%

Manufacturing (continued)

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Elec. Equip., Appliances & Components (Lighting; Household Appliances; Elec. Equipment; Other Equip./Components)	\$24.8	40%	190,400	41%
Transportation Equipment (Motor Vehicles; Motor Vehicle Bodies/Trailers; Motor Vehicle Parts; Railroad Rolling Stock; Other Transportation Equip.)	\$91.8	42%	743,200	41%
Furniture & Related Products (Office Furniture, incl. Fixtures)	\$16.3	41%	209,100	37%

Trade, Transportation & Information

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Wholesale Trade (Total) ⁽¹⁾	\$271.7	31%	2,184,400	33%
Metals & Minerals (Excluding Petroleum)	n/a	n/a	62,900	41%
Apparel, Piece Goods & Notions	n/a	n/a	71,300	41%
Transit & Ground Passenger Transportation (Urban Transit Systems, School & Employee Bus Transportation)	\$10.9	42%	124,400	59%
Support Activities for Transportation (Freight Transportation Arrangement; Other Support Svcs.)	\$17.0	n/a ⁽²⁾	201,900	29%
Publishing (except Internet) (Newspapers, Periodicals, Books & Directories)	\$49.8	n/a ⁽¹⁾	322,600	33%
Motion Picture & Sound Recording (Sound Recording)	\$11.3	24%	99,500	24%

(1) GRP industry detail not available for Canada & provinces

(2) Industry GRP for Canada not available, so share of total unable to be calculated.

Information, Finance & Insurance

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Broadcasting (except Internet)	\$33.8	42%	102,200	29%
Securities, Commodities Contracts & Other Financial Investments (Contracts Intermediation & Brokerage; Exchanges; Other Financial Investment Activities)	\$136.2	54%	422,300	44%
Insurance Carriers & Related Activities	\$133.2	39%	840,800	34%
Funds, Trusts & Other Financial Vehicles (Insurance/Employee Benefit Funds; Other Investment Pools/Funds)	\$6.4	38%	38,200	42%
Real Estate (Lessors of Real Estate)	\$460.7	28%	503,800	31%

Prof. Services, Edu. & Health Care

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Specialized Design Services	\$5.4	36%	58,300	37%
Advertising & Related Services	\$25.7	42%	206,600	41%
Educational Services (Elem. & Secondary Schools; Junior Colleges; Colleges, Universities & Professional Schools)	\$83.1	43%	1,797,000	43%
Nursing & Residential Care Facilities (Residential Mental Retardation, Mental Health & Substance Abuse Facilities; Other Res. Care Facilities)	\$36.0	n/a ⁽¹⁾	1,235,600	37%
Social Assistance (Individual & Family Services)	n/a ⁽²⁾	n/a ⁽²⁾	1,039,500	37%

(1) Industry GRP for Canada not available, so share of total unable to be calculated.

(2) GRP industry detail not available for Canada & provinces.

Arts, Entertainment & Misc. Services

Industry (Specializations)	Gross Product		Employment	
	\$US Billion	Share of US + Canada	# Employed	Share of US + Canada
Performing Arts, Spectator Sports & Related Industries (Performing Arts Companies; Promoters of Performing Arts, Sports & Similar Events)	\$20.4	n/a ⁽¹⁾	164,000	36%
Museums, Historical Sites & Similar Institutions	\$3.2	n/a ⁽¹⁾	57,100	39%
Religious, Grantmaking, Civic, Professional & Other Organizations (Grantmaking & Giving Services; Social Advocacy Orgs.; Civic & Social Organizations; Business, Professional, Labor, Political & Similar Orgs.)	\$55.9	32%	1,065,100	34%

(1) Industry GRP for Canada not available, so share of total unable to be calculated.

Demographics & Agriculture

Demographics

- 104.2 million People (31% US/Canada)
- 39.9 million Households (31% US/Canada)

Agriculture

- \$85.6 billion GDP (25% US/Canada)
- 616,550 farms (25% US/Canada)
- 144.5 million acres (13% US/Canada)
- 110.1 million acres of cropland (22% US/Canada)

- Harvested Crops (millions of US tons)
 - Corn for grain: 171.2 (47% US/Canada)
 - Soybeans: 37.7 (47% US/Canada)
 - Sugar Beets: 15.0 (46% US/Canada)

- Livestock & Poultry (millions of animals)
 - Milk Cows: 4.5 (44% US/Canada)
 - Hogs & Pigs: 28.4 (34% US/Canada)
 - Egg-Producing Hens: 121.5 (32% US/Canada)

An Economy Rivaling Nations

<u>Rank</u>	<u>Country or Region</u>	<u>Gross Product</u> (2007 \$ billion)
1	United States	13,811
2	<i>Great Lakes & St. Lawrence Economy</i>	<i>4,654</i>
3	Japan	4,377
4	Germany	3,297
5	China	3,280
6	United Kingdom	2,728
7	France	2,562
8	Italy	2,107
9	Spain	1,429
10	Canada	1,326
11	Brazil	1,315
12	Russian Federation	1,291
13	India	1,171
14	South Korea	970
15	Mexico	893
16	Australia	822
17	Netherlands	754
18	Turkey	657
19	Belgium	449
20	Sweden	444

2007 data is most current available from the World Bank, and is compared here to 2007 data for the Great Lakes & St. Lawrence Economy

As Big as a Country

<u>Rank</u>	<u>Country or Region</u>	<u>Population</u> (2007, Millions)
1	China	1,320
2	India	1,123
3	United States	301
4	Indonesia	226
5	Brazil	192
6	Pakistan	162
7	Bangladesh	159
8	Nigeria	148
9	Russian Federation	142
10	Japan	128
11	Mexico	105
12	<i>Great Lakes & St. Lawrence Economy</i>	104
13	Philippines	88
14	Vietnam	85
15	Germany	82
16	Ethiopia	79
17	Egypt	75
18	Turkey	74
19	Iran	71
20	Thailand	64

2007 data is most current available from the World Bank, and is compared here to 2007 data for the Great Lakes & St. Lawrence Economy

Data Sources

- **Claritas** – 2008 U.S. & state demographic estimates
- **Economy.com**
 - 2008 gross domestic product & gross state product data
 - 2008 U.S. & state employment data
- **Fortune magazine** – 2008 *Fortune* Global 1000
- **Industry Week magazine** – 2008 *Industry Week* 1000
- **Stats Canada**
 - 2008 Canadian & provincial population estimates
 - 2008 Field Crop Reporting Series
 - 2008 gross domestic product & gross provincial product data (adjusted from \$Canadian chained 2002 to \$US 2008)
 - 2008 Canadian & provincial employment
 - 2006 Canadian & provincial household estimates
 - 2006 Census of Agriculture, (adjusted to \$US 2008)
- **U.S. Department of Agriculture** – 2007 Census of National Agricultural Statistics Service (adjusted to \$2008)
- **World Bank**
 - 2007 gross domestic product by country data
 - 2007 population by country data